



**LAND GOLDEN**

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# THE PURSUIT OF EXCELLENCE

Land Golden™ LC has established itself as a new leader in the tire industry by continuously focusing on developing and producing environmental, high-performing great quality semi steel radial tires, as well as providing an outstanding customer service. Land Golden specializes in passenger and light truck tires, and has successively obtained ISO9001, CCC, DOT, ECE, INMETRO, NOM, GCC and several other certifications.

Land Golden LC offers only the finest products, like our main tire brand, **LAND GOLDEN™ Tires**, which are engineer and produce under the leadership of an European technology team in one of the most highly-automatic modern PCR factories with 10 million annual radial tires production capacities. Land Golden adopts the most advanced technology to increase 10% capacity, cut 70% manual work and raise the average output effectively. By applying MES (Manufacturing Execution System), Land Golden managed to make most reasonable use of all resources, to supervise the whole production process, and achieve the strictest quality control.

Land Golden™ tires are produced to meet and exceed the performance and safety, in the most diverse driving conditions, that today's drivers demand.

"The pursuit of excellence is a continuous process through life. Enjoy the pursuit."

Elaine Chao

LAND GOLDEN™ LC is committed to help our customers expand their markets and profitability by providing quality products, competitive prices and programs, and a full range of point-of-sale materials. All our tire lines are constantly updated and expanded to address the constantly changing marketplace.



**LAND GOLDEN**





**LANDGOLDENS PLEDGE  
TO OUR CUSTOMERS  
INCLUDES THE FOLLOWING**

PATTERN MAP







# LG17

## ALL SEASON PERFORMANCE TIRE

designed to offer maximum safety  
in any weather condition  
for compact and mid-size vehicles.



DRY  
HANDLING



WET  
HANDLING



QUIET  
RIDE



RIDE  
COMFORT



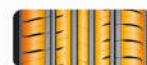
TREAD  
LIFE



FUEL  
EFFICIENCY



Inch	Size	Load Index & Speed Symbols	Standrad Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
14	165/55R14	72H	5J	783	44	500 A A
	175/65R14	84T	5J	1102	49	500 A A
	185/60R14	82H	5 1/2J	1047	44	500 A A
	185/65R14	86H	5 1/2J	1168	44	500 A A
	185/70R14	88H	5 1/2J	1235	44	500 A A
	195/60R14	86H	6J	1168	44	500 A A
	195/70R14	91H	6J	1356	44	500 A A
	205/70R14	98H	6J	1653	49	500 A A
15	185/55R15	82V	6J	1047	44	500 A A
	185/60R15	84H	5 1/2J	1102	44	500 A A
	185/65R15	88H	5 1/2J	1235	44	500 A A
	195/50R15	82V	6J	1047	44	500 A A
	195/55R15	85V	6J	1135	44	500 A A
	195/60R15	88V	6J	1235	44	500 A A
	195/65R15	91V	6J	1356	44	500 A A
	205/60R15	91V	6J	1356	44	500 A A
	205/65R15	94H	6J	1477	44	500 A A
	205/70R15	96H	6J	1565	44	500 A A
	215/65R15	100H	6 1/2J	1764	49	500 A A
	215/70R15	98H	6 1/2J	1653	44	500 A A
16	185/55R16	83V	6J	1074	44	500 A A
	195/55R16	87H	6J	1201	44	500 A A
	205/45R16	87W	7J	1201	49	500 A A
	205/50R16	87W	6 1/2J	1201	44	500 A A
	205/55R16	91V	6 1/2J	1356	44	500 A A
	205/60R16	92V	6J	1389	44	500 A A
	205/65R16	95V	6J	1521	44	500 A A
	215/55R16	97V	7J	1609	49	500 A A
	215/60R16	95V	6 1/2J	1521	44	500 A A
	215/65R16	98H	6 1/2J	1653	44	500 A A
	225/55R16	99W	7J	1709	49	500 A A
	225/60R16	98H	6 1/2J	1653	44	500 A A



### •SYMMETRIC TREAD DESIGN

5 pitch tread pattern designed to meet the requirements of dry grip and water dispersion, providing a large contact area for better grip.



### •FOUR LONGITUDINAL GROOVES

Designed to effectively evacuate water and prevent hydroplaning.



### •3D SHOULDER GROOVES

Designed to reduce noise for a quiet and comfortable ride and effectively break water film to ensure excellent wet grip.



### •CENTER RIB BLOCK:

Continuous center rib ensure straight line driving and high speed performance.





# LG27

## ALL SEASON ULTRA HIGH-PERFORMANCE TIRE

designed to provide high performance handling without sacrificing a comfortable and quiet ride.



DRY  
HANDLING



WET  
HANDLING



QUIET  
RIDE



RIDE  
COMFORT



ROAD  
HAZARD  
PROTECTION



50K  
MILEAGE  
WARRANTY

30  
DAY  
WARRANTY

**LAND GOLDEN**

Inch	Size	Load Index & Speed Symbols	Standrad Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
17	205/40ZR17	84W	7 1/2J	1102	49	500 A A
	205/45ZR17	88W	7J	1235	49	500 A A
	205/50ZR17	93W	6 1/2J	1433	49	500 A A
	215/45ZR17	91W	7J	1356	49	500 A A
	215/50ZR17	95W	7J	1521	49	500 A A
	215/55ZR17	98W	7J	1653	49	500 A A
	225/45ZR17	94W	7 1/2J	1477	49	500 A A
	225/50ZR17	98W	7J	1653	49	500 A A
	225/55ZR17	101W	7J	1819	49	500 A A
	235/45ZR17	97W	8J	1609	49	500 A A
	245/45ZR17	99W	8J	1709	49	500 A A
	215/35ZR18	84W	7 1/2J	1102	49	500 A A
	215/40ZR18	89W	7 1/2J	1279	49	500 A A
	215/45ZR18	89W	7J	1279	44	500 A A
18	215/55ZR18	95W	7J	1521	44	500 A A
	225/40ZR18	92W	8J	1389	49	500 A A
	225/45ZR18	95W	7 1/2J	1521	49	500 A A
	225/50ZR18	99W	7J	1709	49	500 A A
	225/55ZR18	102W	7J	1874	49	500 A A
	225/60ZR18	104V	6 1/2J	1984	49	500 A A
	235/40ZR18	95W	8 1/2J	1521	49	500 A A
	235/45ZR18	98W	8J	1653	49	500 A A
	235/50ZR18	101W	7 1/2J	1819	49	500 A A
	245/40ZR18	97W	8 1/2J	1609	49	500 A A
	245/45ZR18	100W	8J	1764	49	500 A A
	245/50ZR18	100W	7 1/2J	1764	44	500 A A
	255/35ZR18	94W	9J	1477	49	500 A A
	255/45ZR18	99W	8 1/2J	1709	44	500 A A
19	255/55ZR18	109W	8J	2271	49	500 A A
	265/35ZR18	97W	9 1/2J	1609	49	500 A A
	285/35ZR18	101W	10J	1819	49	500 A A
	235/35ZR19	91W	8 1/2J	1356	49	500 A A
	235/45ZR19	99W	8J	1709	49	500 A A
	245/35ZR19	97W	8 1/2J	1609	49	500 A A
	245/40ZR19	98W	8 1/2J	1653	49	500 A A
	245/45ZR19	102W	8J	1874	49	500 A A
	255/40ZR19	100W	9J	1764	49	500 A A
	225/35ZR20	93W	8J	1433	49	500 A A
20	245/30ZR20	97W	8 1/2J	1609	49	500 A A
	245/35ZR20	95W	8 1/2J	1521	49	500 A A
	255/35ZR20	97W	9J	1609	49	500 A A
	275/30ZR20	97W	9 1/2J	1609	49	500 A A
22	245/30ZR22	92W	8 1/2J	1389	49	500 A A



### •COMFORT

Computer-optimized 5-frequency tread block arrangement design, effectively reduce the block noise resonance phenomenon and absorb vibration for a quiet and comfortable ride.



### •HIGH SPEED STABILITY:

The optimized tread design contains Silica compound to enhance traction and puts more rubber on the road, which ensures high performance handling.



### • WET GRIP GROOVES

Four main grooves are designed to evacuate road water and resist hydroplaning.





# LGS87

## ALL SEASON ULTRA HIGH-PERFORMANCE SUV / CUV / PERFORMANCE SEDAN TIRE

The asymmetrical tread design provides superb traction and handling in wet and dry conditions as well as a quiet and comfortable ride, making the LGS87 a great high performance all season tire



DRY HANDLING



WET HANDLING



QUIET RIDE



RIDE COMFORT



FUEL EFFICIENCY



SNOW TRACTION



50K MILEAGE



ROAD HAZARD PROTECTION



30 DAY WARRANTY

Inch	Size	Load Index & Speed Symbols	Standrad Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
18	235/55ZR18	100V	7 1/2J	1764	44	500 A A
	275/40ZR20	106W	9 1/2J	2094	49	500 A A
	275/45ZR20	110V	9J	2337	49	500 A A
20	275/55ZR20	117W	8 1/2J	2833	49	500 A A
	285/50ZR20	118V	9J	2756	49	500 A A
	315/35ZR20	110W	11J	2337	49	500 A A
	285/30ZR22	97W	9 1/2J	1609	49	500 A A
22	265/40ZR22	106W	9 1/2J	2094	49	500 A A
	285/45ZR22	114V	9 1/2J	2601	49	500 A A
	305/40ZR22	114V	11J	2601	49	500 A A
	255/30ZR24	93W	9J	1433	44	500 A A
24	275/35ZR24	105W	9 1/2J	2039	49	500 A A
	295/35ZR24	110V	10 1/2J	2337	49	500 A A
	305/35ZR24	112V	11J	2469	49	500 A A







# LGT57 A/T

## ALL TERRAIN TIRE

tread designed for great traction  
and handling in on and off the road conditions  
and noise cancellation for a quiet ride.



DRY  
HANDLING



WET  
HANDLING



QUIET  
RIDE



OFF-ROAD  
TRACTION



TREAD  
LIFE



WINTER  
HANDLING



ROAD  
HAZARD  
PROTECTION



50K  
MILEAGE  
WARRANTY

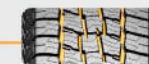


30 DRY  
TRACTION

Inch	Size	Load Index & Speed Symbols	Standrad Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
15	LT235/75R15	110/107S	6 1/2J	2335	65	/
	255/70R15	108S	7 1/2J	2205	44	600 A A
	265/70R15	112S	8J	2469	44	600 A A
	31x10.50R15LT	109S	8 1/2J	2271	50	/
16	LT215/85R16	115/112S	6J	2679	80	/
	LT225/75R16	115/112S	6J	2679	80	/
	LT235/70R16	104/101S	7J	1985	50	/
	LT235/85R16	120/116Q	6 1/2J	3042	80	/
	245/70R16	107H	7J	2149	44	600 A A
	LT245/75R16	120/116S	7J	3042	80	/
17	LT265/70R16	121/118S	8J	3195	80	/
	LT265/75R16	123/120S	7 1/2J	3415	80	/
	LT285/75R16	126/123S	8J	3750	80	/
	LT235/80R17	120/117S	6 1/2J	3086	80	/
	LT245/70R17	119/116S	7J	2998	80	/
	LT245/75R17	121/118S	7J	3197	80	/
18	265/65R17	112T	8J	2469	44	600 A A
	LT265/70R17	121/118S	8J	3195	80	/
	LT285/70R17	121/118Q	8 1/2J	3195	80	/
	LT265/70R18	124/121S	8J	3527	80	/
20	LT275/65R18	123/120S	8J	3415	80	/
	LT275/70R18	125/122S	8J	3640	80	/
	LT265/60R20	121/118S	8J	3197	80	/
	LT275/65R20	126/123S	8J	3750	80	/
	LT285/60R20	125/122S	8 1/2J	3638	80	/



•Five rib block tread pattern is designed to ensure stability and handling, expel water increase traction and reduce noise on and off the road



•OFF THE ROAD PERFORMANCE  
Four wide irregular grooves to ensure excellent off-road performance, spell rocks and self-cleaning in muddy conditions.



•STRONG RIB AND BLOCK  
Strong center rib and block ensure stability and handling performance on all terrain, specially in muddy and snow conditions.



•ON THE ROAD PERFORMANCE  
Strong shoulder design to improve cornering and handling, large center blocks provide larger contact path with the road to enhance dry road traction. Irregular sipes on shoulders and tread blocks to improve wet road traction.



# LGT67 H/T

## ALL SEASON HIGHWAY TERRAIN TIRE

with the perfect combination of traction,  
comfort and quietness for full size SUV's,  
pick-up trucks and vans.



DRY  
HANDLING



WET  
HANDLING



QUIET  
RIDE



FUEL  
EFFICIENCY



TREAD  
LIFE



WINTER  
TRACTION



50K  
MILE WARRANTY



ROAD  
HAZARD  
PROTECTION



30  
DAY  
WARRANTY

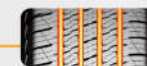
LAND GOLDEN

Inch	Size	Load Index & Speed Symbols	Standard Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
16	225/70R16	107H	6 1/2J	2149	49	500 AA
	LT245/75R16	120/116S	7J	3042	80	/
	LT265/75R16	123/120Q	7 1/2J	3415	80	/
17	LT235/80R17	120/117Q	6 1/2J	3085	80	/
	LT245/70R17	119/116S	7J	3000	80	/
	LT245/75R17	121/118Q	7J	3195	80	/
	LT265/70R17	121/118Q	8J	3195	80	/
20	275/55R20	117H	8 1/2J	2833	49	500 AA
	275/60R20	114T	8J	2601	35	500 AA



### •OPTIMAL HIGHWAY TREAD PATTERN:

The symmetrical 5 rib consistent block tread and continuous close shoulder design improves stability and handling and reduce noise for a quiet and comfortable ride.



### •FOUR MAIN GROOVES

Designed to effective drainage of water, improve braking and acceleration and stable turning on wet conditions.



### •OFF ROAD CAPABLE

The zig zag sipe design with lateral grooves improves light off-road performance. The symmetrical groove design ensures excellent sand ejecting.





# LGV77

## ALL SEASON HIGHWAY CROSSOVER / SUV TIRE

features an enhanced stability tread design that provides performance and handling at highway speeds without compromising ride comfort.



DRY  
HANDLING



WET  
HANDLING



QUIET  
RIDE



RIDE  
COMFORT



TREAD  
LIFE



ROAD  
HAZARD  
PROTECTION



50K  
MILEAGE  
WARRANTY

30  
DAY  
WARRANTY

Inch	Size	Load Index & Speed Symbols	Standrad Rim	Max Load (Single) (Lbs)	Max Pressure (Psi)	UTQG
16	235/70R16	106H	7J	2094	44	500AA
	265/70R16	112H	8J	2469	44	500AA
	265/75R16	114T	7 1/2J	2601	44	500AA
17	215/65R17	99H	6 1/2J	1709	44	500AA
	225/65R17	102H	6 1/2J	1874	44	500AA
	235/65R17	108V	7J	2205	49	500AA
	245/65R17	111H	7J	2403	49	500AA
	265/70R17	115S	8J	2679	44	500AA
18	235/60R18	107V	7J	2149	49	500AA
	245/60R18	105V	7J	2039	44	500AA



**•WET TRACTION GROOVES:**  
Four wide longitudinal grooves designed to drain water off and provide better wet cornering.



**•STABILITY RIB:**  
The continuous center rib ensures straight line high speed driving stability. The optimized design, with just enough sipping for added wet performance, puts more rubber in contact with the road for better handling.



**•GRIP OPTIMIZE GROOVES**  
The tread design on the LGV77 has longitudinal and lateral grooves that help evacuate water fast, provide more traction, control and better braking performance.



**•LARGE SHOULDER DESIGN**  
The large shoulders provide a larger contact area with the road for better cornering and stability as well as helping reduce the resonance phenomenon to ensure a quiet ride.





# LGT97 M/T

## MUD TERRAIN TIRE

with an attractive and aggressive symmetrical tread design and 3-ply sidewall to handle the most challenging off-road conditions.



DRY  
HANDLING



WET  
HANDLING



OFF-ROAD  
TRACTION



WINTER  
HANDLING



STANDARD



M+S

**LAND GOLDEN**



### •OFF-ROAD PERFORMANCE

Very aggressive tread design for maximum traction and performance in all off-road conditions.



### •LARGE TREAD VOIDS:

Large tread voids to provide self-cleaning tread pattern for superior traction in mud, dirt and rock surfaces



### •STRONG & DURABLE:

Three-ply sidewall, high strength steel tread and strong steel belt construction for maximum strength, stability, durability and high puncture resistance.



### •ON - ROAD PERFORMANCE:

Small tread block grooves to improve grip and braking performance in wet roads.



LAND GOLDEN

**MT&RT**  
**is coming soon**